



Essential Series Workbook



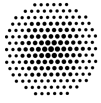
Collaborate



Brainstorm



Keep notes



Essential Series Workbook

Order Form Questions - Part 1

Notes

Company Name:

Company Website:

Video Series Selection:

WS - Widescreen/Standard 16:9

VT - Vertical/Portrait

- Essential - Up to 1 minute - WS - \$1,399.00
- Essential - Up to 1 minute - WS & VT - \$1,549.00
- Essential Plus - Up to 2 minutes - WS - \$2,499.00
- Essential Plus - Up to 2 minutes - WS & VT - \$2,749.00

Language Selection:

- Add Additional Language +\$500.00
- English Only

Delivery Time:

Expedited only available for English version videos

- 3 Business Days +\$475.00
- 5 Business Days +\$250.00
- 10 Business Days

Social Media Teaser:

- 15 Second Teaser +\$85.00 - Standard 16:9
- 15 Second Teaser +\$170.00 - Standard 16:9 and Vertical
- No Social Media Teaser

Video Title:

Communication Type:

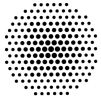
Choose all that apply

- Public Relations
- Investor Relations
- Government Relations
- Other

Select Industry Theme:

Choose the industry that best represents your business. Choose all that apply.

- Financial & Professional Services
- Mining & Resources
- Energy
- Life Sciences
- Technology
- Real Estate
- Consumer Products & Services
- Utilities
- Transportation
- Health & Fitness
- Travel & Tourism
- Retail & E-commerce
- Food & Beverage
- Other



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Order Form Questions - Part 2

Notes

Demographic and Target Audience:

Choose the primary audience for your video.

- Customers
- Partners
- Investors
- Financial Services
- Others

Objective and Key Message:

Tell us about the goals you have for this video.

Select Energy Level:

Choose the desired tone for your video.

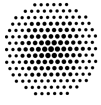
- High (Exciting)
- Medium (Standard Corporate)
- Low (Calming)

Select Music Style:

Choose a style of music for your video.

- Acoustic
- Classical
- Corporate / Jingle
- Country
- Electronic
- Funk
- Hip Hop / R&B
- Indie
- Jazz
- Soundtrack / Cinematic
- Other

Comments on Music Style (Optional)



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Order Form Questions - Part 3

Notes

Select Optional Voiceover / Text on Screen Style:

You will be provided voiceover samples prior to the final recording.

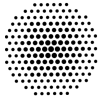
All videos include closed captioning.

- Female Voiceover
- Male Voiceover
- Provide Female/Male Voiceover Options
- Voiceover provided by Client
- Text on Screen (No Voiceover)

Use this space to write the voiceover script or text you want displayed in your video.

Additional Comments:

Optional



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Order Form Questions - Part 4

Notes

First Name:

Last Name:

Street Address:

Address Line 2:

City:

State/Province/Region:

Country:

Phone Number:

Email Address: